

WHY GIVE?



Florida Poly is uniquely situated to immediately influence the state's workforce. Our modern curriculum closely follows the latest trends in science, technology, engineering and mathematics to prepare students. Economic drivers aside, here are four more reasons to give to Florida Poly:

1 // FUELING AMBITION

This is the place students can chase their dreams, but first they have to get their foot in the door. Florida Poly's goal is to have at least 20 percent of its graduates become entrepreneurs. They work hard through a challenging curriculum to achieve success.

YOUR SUPPORT REWARDS THEM WITH A SCHOLARSHIP.

2 // CREATING SOLUTIONS

Our world faces many threats: pollution, disease, extreme weather and a growing population. The solutions to these problems are out there, but it takes innovative and skilled minds to find them.

YOUR INVESTMENT ENSURES A BRIGHTER FUTURE.

3 // QUALITY OF WORKFORCE

Over the course of their studies, our students are exposed to multiple disciplines within STEM and encouraged to independently research and develop ideas.

THE RESULT OF YOUR DONATION IS A WELL-ROUNDED GRADUATE WITH MARKETABLE SKILLS.

4 // PROVIDING A HEAD START

Debt from student loans has soared over recent years to an estimated \$1.3 trillion, or on average, \$37,172 per student. Students attending Florida Poly on a scholarship escape years of debt and can invest that money instead into a new enterprise or venture.

YOUR GIFT IS A STUDENT'S HEAD START.

THE FUTURE IS BRIGHT FOR CAREERS IN THE FIELDS OF STEM

Current data and projections show a job market with stability, high demand and attractive wages. Here's what today's graduates can expect:

GROWTH OF STEM

BY 2020, IT IS EXPECTED THAT 50 BILLION DEVICES 
WILL BE CONNECTED TO THE INTERNET.
That is more than six times the world population.

The annual amount of data generated is measured in zettabytes now and most of it is stored using cloud technology. Cloud technology is what makes it possible for you to stream your favorite show, ask your smartphone a question and access your presentation from any device. It's gaining momentum so quickly some analysts predict a third of all data will pass through or live in the cloud by 2020.

The U.S. Department of Defense is asking for
\$5.5 BILLION
IN FISCAL YEAR 2016
for cyber-related security functions.

JOB OUTLOOK

The overall outlook for STEM fields is more favorable than a majority of other careers. The number of available STEM jobs has increased by 28 percent since 2000, compared to six percent for all jobs. That trend is expected to continue through 2020.

SOFTWARE DEVELOPER CAREERS 
ARE EXPECTED TO GROW AS MUCH AS 32% BY 2020

U.S. News and World Report's No. 1 Best STEM job:
COMPUTER SYSTEMS ANALYST
Its unemployment rate sits at just 2.6 percent. Others range on the list from a low of 1.8 percent up to a high of just 4 percent.

JOB PAY

New STEM graduates can expect to earn about

\$65,000
FOR AN
ENTRY LEVEL

job in their field, according to the Winter 2016 Salary Survey from the National Association of Colleges and Employers.

For graduates leaving college with a
MASTER'S DEGREE IN ENGINEERING,
that starting salary is bumped up to

\$74,000.

MASTER'S IN COMPUTER SCIENCE
is right behind it, with a salary of \$72,000.



FLORIDA
POLYTECHNIC
UNIVERSITY

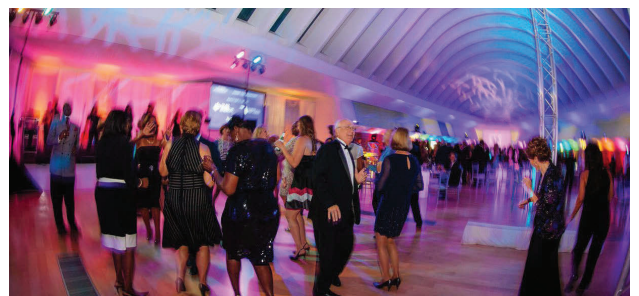
SATURDAY, FEBRUARY 4, 2017

Learn more at flpoly.org/pivot



THE PAST TWO GALAS HAVE
**RAISED
MORE THAN
\$3 MILLION**
FOR THE FLORIDA POLYTECHNIC
UNIVERSITY FOUNDATION.

PIVOT is Florida Polytechnic University's premiere philanthropic event to support the University's mission and student scholarships. Join industry partners and university friends for an evening in the award-winning Innovation, Science and Technology Building as we celebrate our first graduating class and applaud innovative partnerships.



THANK YOU, LAST YEAR'S SPONSORS

UNIVERSITY: SADDLE CREEK • CAROL & BARNEY BARNETT • PUBLIX SUPER MARKETS CHARITIES **MASTERS:** MARK & PATTI BOSTICK
BACHELORS: BRIGHT HOUSE NETWORKS • CASSIDY HOMES • THE STORY COMPANIES • FLORIDA POLY FELLOWS **CONCENTRATION:**
 ACCUSOFT • ALLEN & COMPANY • CHEMICAL CONTAINERS, INC. • CINDY & JD ALEXANDER • DSM TECHNOLOGY CONSULTANTS
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 STRAUGHN & TURNER, P.A. • SUSAN & STEVE HURLEY • THE BECK GROUP • TINSLEY FAMILY CONCESSIONS

SPONSORSHIP TIERS

	UNIVERSITY \$100,000	MASTERS \$50,000	BACHELORS \$25,000	CONCENTRATION \$10,000	INNOVATOR \$5,000
Logo on print and digital materials	√	√	√		
Logo on event web page with link to your website	√	√	√		
Invitation to exclusive President's Circle Dinner	√	√	√		
Invitation to the 2017 donor recognition events	√	√	√	√	√
Listed in the Florida Poly Foundation Annual Report	√	√	√	√	√
Name on print and digital materials				√	√
Name on event web page with link to your website				√	√
Reservations	20	16	10	6	4

Sponsorship opportunities are flexible and can be customized for you and your company.



FLORIDA POLYTECHNIC UNIVERSITY
Women in STEM

FLORIDA
POLYTECHNIC
UNIVERSITY

TUESDAY MARCH 14, 2017

Learn more at flpoly.org/wis



DID YOU KNOW?

52%

OF WOMEN IN THE U.S. STEM FIELDS

QUIT

**BY THE TIME THEY'RE
IN THEIR LATE 30'S.**

It's time to come together
to make a change.

The Florida Polytechnic University Foundation and the University's Women in STEM Leadership Program host the annual Women in STEM Lunch & Lab to help women build meaningful networks and recognize opportunities within high-tech fields. Last year's event featured nationally recognized speaker, Dr. Pamela McCauley, Director of the Ergonomics Laboratory at the University of Central Florida, who discussed key issues and challenges impacting women in STEM. All proceeds from the lunch support Florida Poly scholarships.



THANK YOU, LAST YEAR'S SPONSORS

PARTNERSHIP INVESTORS: BRIGHT HOUSE NETWORKS **PARTNERSHIP SPONSORS:** THE BECK GROUP • FLORIDA HOSPITAL
MOSAIC • PORT TAMPA BAY • VALPAK **CORPORATE TABLE SPONSORS:** OWENS CORNING • JABIL • NIELSEN • TECH DATA CORPORATION
CORPORATE SPONSORS: A-C-T ENVIRONMENTAL & INFRASTRUCTURE, INC. • DUKE ENERGY • HEACOCK INSURANCE • MIMS
CONSTRUCTION • SOUTHERN STRATEGY GROUP • TERRACON • TINSLEY FAMILY CONCESSIONS, INC.

SPONSORSHIP TIERS

	PRESENTING \$25,000	VIP \$10,000	INVESTOR \$10,000	PARTNERSHIP \$5,000	CORPORATE \$3,000	LEADERSHIP \$1,500
Event naming opportunity	√					
Invitation to exclusive President's Circle Dinner	√					
Opportunity to speak at event	√					
Two tickets to the annual PIVOT Gala	√					
Tickets to the VIP Meet & Greet	{4 TICKETS}	{2 TICKETS}	{2 TICKETS}			
Listed in the Florida Poly Foundation Annual Report	√	√	√	√		
Logo on print and digital materials	√	√	√	√		
Logo on event web page with link to your website	√	√	√	√		
Invitations to the 2017 donor recognition events	√	√	√	√	√	
Name on print and digital materials					√	√
Name on event web page with link to your website					√	√
Listed as the VIP Meet & Greet Sponsor		√				
Listed as Educational Outreach Sponsor			√			
Reservations	18	14	14	9	6	4

Sponsorship opportunities are flexible and can be customized for you and your company.

OTHER INVESTMENT OPPORTUNITIES

PRESIDENT'S CLUB

Florida Poly selects **top academic students** from the admitted student pool to participate in a competition called the President's Club. In 2016, 40 students participated in the competition and seven students were awarded full scholarships totaling **\$16,000 per student** to cover tuition, housing, meal plan and books.

Prior to the competition day, students are given a prompt to drive their presentation. Last year, we asked students to select a national or global problem that could be fixed through engineering or technology. Students were then tasked with coming up with the solution and **presenting their ideas to a panel of judges.**

2016 COMPETITION REVIEW

STUDENT PARTICIPANTS 40
7 FULL SCHOLARSHIPS
TOTALING \$448,000

STEWARDSHIP AND RECOGNITION



Florida Polytechnic University Foundation is **committed to stewardship** practices that are rooted in authentic relationships, where donors know the impact of their gifts and recognize their essential role in the life and destiny of Florida Poly. Through the year, **we recognize donors at our stewardship events.** This investment offers an exclusive sponsorship opportunity for our donor recognition lunch and other planned events.

OTHER INVESTMENT OPPORTUNITIES

FLORIDA POLY PI RUN



The student-organized Pi Run features a scenic 3.14 course around Florida Poly's JD Alexander Campus. The Pi Run is held in honor of the mathematical constant pi (3.14), and corresponds with National Pi Day on March 14.

Funds raised through the event will go toward student scholarships and to support student programs. For more information please visit flpoly.org/pirun.

PRESIDENTIAL AMBASSADOR SPONSOR

Florida Polytechnic University Presidential Ambassadors are students with demonstrated **leadership** abilities who are appointed by the University president to serve as official and formal hosts at designated events. Presidential Ambassadors are selected each academic year for their **excellent academic standing**, leadership skills, citizenship and service activities.



A distinguished and one-of-a-kind leadership development opportunity, the Presidential Ambassador program offers its members a chance to network with important University constituents and enhance their public relations, event planning and **professional etiquette** skills, while engaging in service to the Florida Poly community. Opportunities are available to sponsor the entire program as well as an individual ambassador.

To learn more about the Ambassador program visit flpoly.org/presidential-ambassadors.

SPONSORSHIP COMMITMENT FORM

Proceeds are donated to the Florida Polytechnic University Foundation, a non-profit, 501 (c)(3) organization that supports the mission of Florida Polytechnic University and its innovative vision. All donations are tax-deductible to the fullest extent of the law. For information regarding your donation and/or sponsorship, please contact the Advancement Department at advancement@fpoly.org or 863-874-8732.

I would like to sponsor the following:

- PIVOT \$ _____
- Women in STEM Summit \$ _____
- Florida Poly Pi Run \$ _____
- Presidential Ambassador \$ _____
- Stewardship/Recognition \$ _____
- President's Club \$ _____

- Additions: Sponsor a Florida Poly Student \$125
 Become a PIVOT Entrepreneur Sponsor \$2,500
 Become a Florida Poly Fellow \$1,000
- My company has a corporate gift matching program. Please contact me for more information.

Total amount \$ _____

Payment type:

- One-time payment by check (accompanying this form)
- Please invoice me
- Donate by credit card on fpoly.org/foundation

**All payments are due by event dates*

This gift is a: Personal Gift Corporate Gift

The Foundation would like to recognize you and your gift to Florida Poly. Please indicate how to be listed .

- I prefer to make my gift anonymously

Sponsorship opportunities are flexible and can be customized for you and your company.

CONTINUED >

CONTACT INFORMATION

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____ PHONE: _____

CORPORATE MARKETING CONTACT: _____

EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____

THANK YOU FOR YOUR GENEROUS SUPPORT OF FLORIDA POLY! PLEASE RETURN THIS FORM AND PAYMENT TO:
FLORIDA POLYTECHNIC UNIVERSITY FOUNDATION | P.O. BOX 2790 LAKELAND, FL 33806
ADVANCEMENT@FLPOLY.ORG