



Subject/Title: Gift-related Naming of Buildings and Facilities

Policy Number: 2.01

Date First Adopted: September 20, 2013

Date Revised: February 21, 2014; April 5, 2019; February 5, 2021; May 17, 2022

A. PURPOSE

Under University policy FPU-1.0004P, the Foundation is charged with considering and recommending gift-related naming of University Facilities. This policy outlines the Foundation's own policies for executing that charge.

B. POLICY

"Facilities" will have the same meaning as in University policy FPU-1.0004P Naming of Buildings and Facilities, as may be amended from time to time, or any policy that may supersede or replace it.

Gift-related naming of University Facilities will reflect not only the donor's appropriate financial support, but also the donor's commitment to the mission, vision and objectives of the University.

Gift-related naming of a University Facility requires a donation which makes a significant contribution to the cost of the Facility. The gift amount for a naming opportunity is based on the consideration of multiple factors, which may include, but are not limited to, age, usage, and location.

To name any Facility, an amount that represents a significant contribution to the cost of the Facility as approved by the University President. An appropriate gift amount is based on the consideration of multiple factors, including, but not limited to, the age, usage, and location of the Facility.

Naming requests for Facilities must be submitted to the Foundation for consideration and recommendation by the Vice President of Advancement and CEO of the Foundation. A Naming Memorandum will be submitted to the Foundation Board of Directors seeking approval to forward the naming request to the University President for his/her recommendation of approval by the Board of Trustees.

When a naming request involves a gift or donation, the request should include, and consideration will be given to, the following:

- a. The significance and amount of the proposed gift
- b. The person and work of the donor to determine the donor's compatibility with the core values of the University as reflected in its mission statement.

POLICY APPROVAL

Policy: 2.01 – Gift-related Naming of Buildings and Facilities

Approval Date: May 17, 2022

E. Blake Paul

Policy & Governance Committee Chair

Celina A. Hunt
Foundation Board Chair

Jun 15, 2022

Date

6/15/22
Date